

CORPORATE PRESENTATION
Berries to the world "eberry" day

September 2021

# Agenda

- 1. THE COMPANY
  A global leading player
- THE INDUSTRY
  A "berry" attractive industry
- FINANCIALS
  Sustained growth and solid financial position
- 4. PROJECTS Sustainable Growth
- 5. APPENDIX



### Hortifrut at a Glance

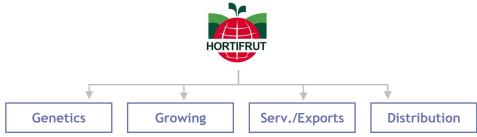
### A global leading player



#### 1. COMPANY OVERIEW.

- Hortifrut is a company dedicated to the varieties development, growing, supply, and marketing of berries worldwide, vertically integrated from genetics to the end customer
- It is the #1 company in sales of blueberries worldwide and #2 in sales of berries
- Serves +35 countries through commercial platforms and strategic alliances, allowing it to deliver "berries for the world, every day"
- Listed in the Santiago Stock Exchange (HF CI Equity) since 2012 and has a market capitalization of ~US\$728 mn<sup>1</sup>

#### 2. BUSINESSES.

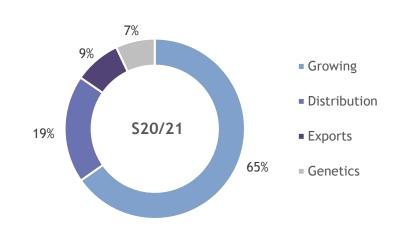


- 52<sup>(3)</sup> licenses of blueberries, raspberries and blackberries varieties
- ~4.6 k planted has
- ~4.3 k productive has
- From 8 countries
- Serves +35
   countries, 365
   days of the year
- 30 distribution centers around the world20-25% market
- 20-25% market share in distribution of blueberries

#### 3. GEOGRAPHICAL DIVERSIFICATION IN GROWTH & MARKETING.

#### Revenue Breakdown<sup>(2)</sup> Growth 13% Blueberries 13% Raspberries 🔓 🔞 🕩 US\$823 51% mn Blackberries • 6 23% Strawberries 4 North America Europe Cherries South AmericaAsia and others

#### 4. EBITDA BREAKDOWN PER BUSINESS.

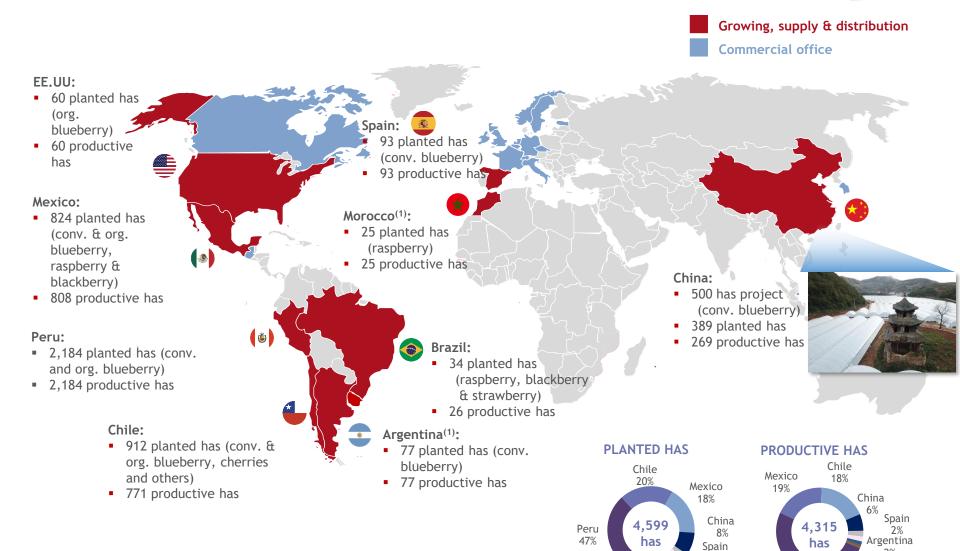


- (1) Information as of June 30, 2021 (2) For the period from Jul20-Jun21
- (3) Varieties developed internally and licensed from third-parties

### **Worldwide Presence**

### Allows to mitigate business risks





**Note:** The hectares planted do not include the area of third-party producers (1) JV: 50% owned by Hortifrut and managed by partners

USA

Morocco 1%

1%

2% Argentina

USA 2%

1%

Morocco

1%

Brasil

1%

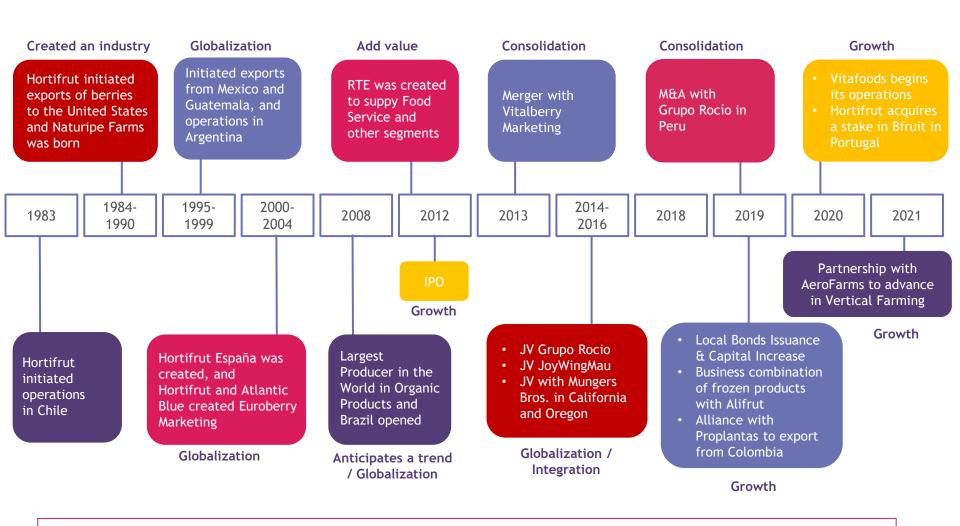
Peru

51%

## **Our History**

### Always innovating...





• In January 2021, Hortifrut and AeroFarms, leader in vertical farming in controlled environments, signed a multi-year partnership to joinly research and develop blueberry and caneberry production in fully-controlled indoor environments and vertical farms.

# Vertically Integrated Business Model: From Genetics to Final Consumer



VARIETAL
DEVELOPMENT &
NURSERY

**FARMING** 

**EXPORTS** 

IMPORTS/
DISTRIBUTION

MARKETING & SALES

**52**<sup>(1)</sup>

Genetic Varieties +4.6 K

Planted Has Worldwide<sup>(2)</sup>

8

**Exporting** countries

#### HAS

Owned: 3.293

• Partnership<sup>(3)</sup>: 1.306



"HORTIFRUT connects the best growers with the best customers by supplying the best fruit for its worldwide consumers, creating a virtuous circle that grows based on innovation, better genetics, sustainability and digitalization of its processes.

#### **DIGITAL PLATFORM**



#### **SUSTAINABILITY**



### **Own Platform**









Europe

Brazil

Chile

#### ASIA

- SVA Fruits
- San Clemente VBM

#### **Proprietary Brands**













 ~70% of revenues come from proprietary brand products

### Value Added





- Value Added Foods
- Value Added Fresh
- Commercial offices:
- Distributing countries:

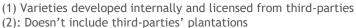












(3): HF owns 48% in average

# **Year Round Supply**



### Hortifrut's production windows per product allows counter-season supply

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
BLUEBERRIES	CHILE ARGENTINA PERU MEXICO SPAIN MOROCCO CHINA COLOMBIA USA	0		0	0		•		•		0	0	0
RASPBERRIES	CHILE MEXICO MOROCCO PORTUGAL BRAZIL USA							•					
BLACKBERRIES	CHILE MEXICO BRAZIL USA	•	•	•	•	•	•	•	•	•	•	•	
STRAWBERRIES	CHILE MEXICO BRAZIL USA	•	•	•	•	•	•	•	•	•	•	•	•
CHERRIES	CHILE	•	•										•

# Genetics: Constant Innovation to Create New Varieties



### Hortifrut's Genetic Development

- Hortifrut owns two genetic focused companies:
  - Hortifrut North America, focused in developing new varieties of blueberries, raspberries and blackberries
  - Berry Blue, focused in developing new varieties of blueberries
- One of the most diverse genetic banks worldwide

### 52 Licensed & Proprietary Varieties

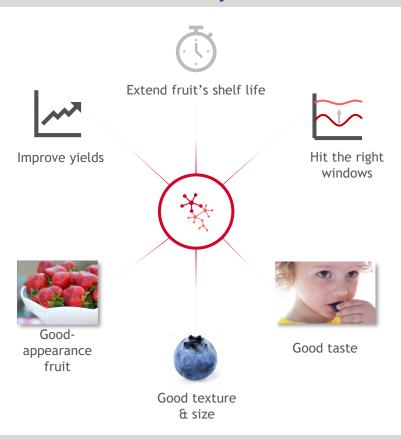






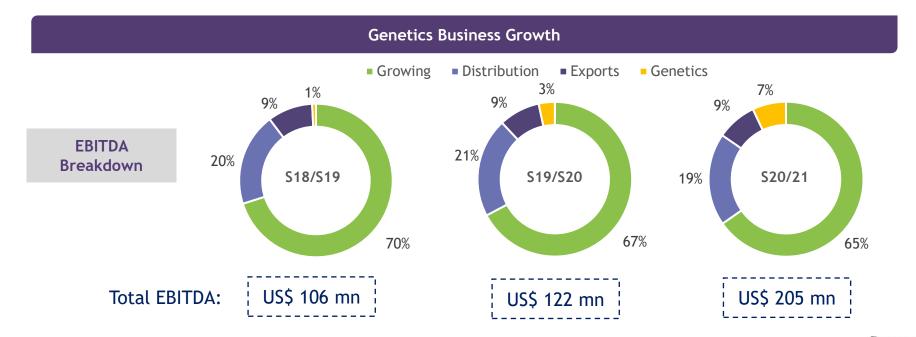
### Rationale behind Genetic Development

### **Producers' Objectives**



### **Developing Genetics and Commercial Services Business**







### **BFruit Alliance**

- Through our alliance signed with Bfruit during 2019, we expect to increase the commercialized volume of raspberries in Europe.
- During 20/21 season Hortifrut's commercial platforms commercialized 700 tons of raspberries from this alliance.



### License of own varieties in Peru

- Now a days, there are almost 700 hectares from third-parties planted with own blueberries varieties in Peru.
- During 20/21 season, in their first harvest, this surface add ~1.100 tons to the volume commercialized through our commercial platforms around the world.
- In mature, this surface will add ~14.000 tons to our commercial platforms.



### **Growth Strategy**



- hectares of blueberries and 350 hectares of raspberries to third-party producers in Mexico.
- This strategy allows accelerating the future growth of the volumes marketed by the Company without the need to make relevant investments. 9

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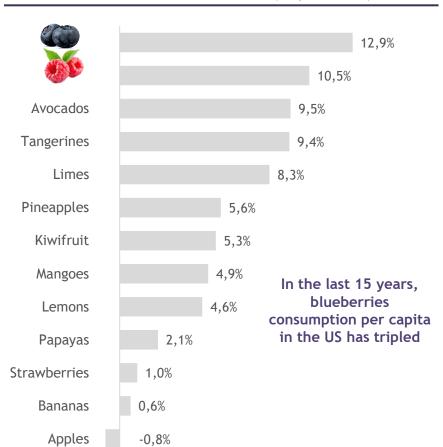
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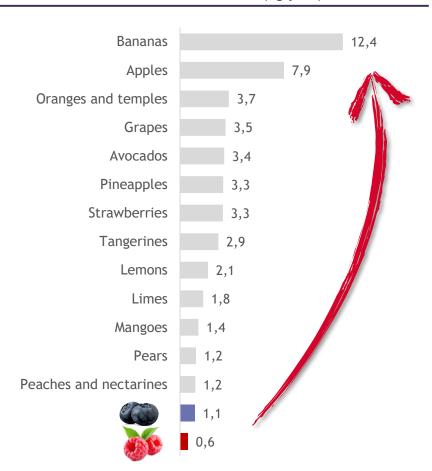
### **Consumption Rate**



### 1. 2019 US PER CAPITA CONSUMPTION. (15 year CAGR).



### 2. 2019 US PER CAPITA CONSUMPTION. (Kg/year).



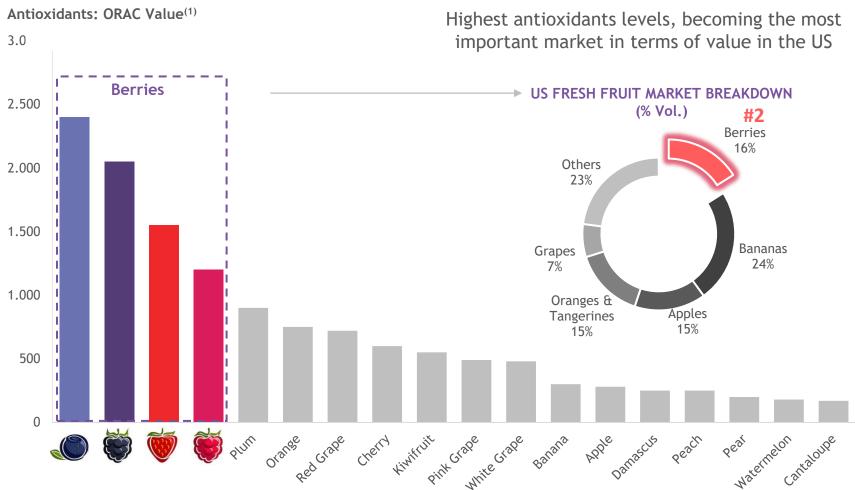
The Fruit With The Fastest Growing Consumption Rate

Source: USDA

## **Consumption Rate**





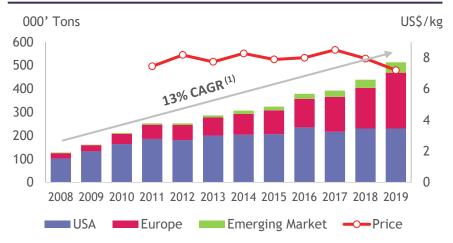


### Strong Demand Growth & Resilient Prices



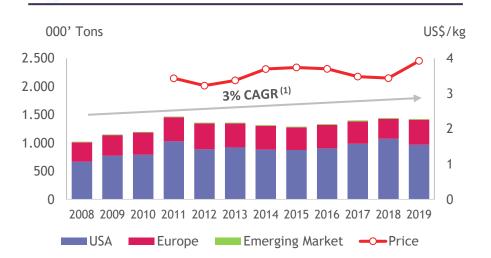


### 1. BLUEBERRIES - CONSUMPTION & PRICE TRENDS.



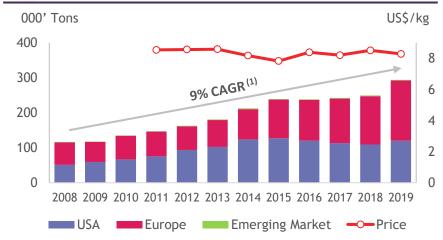


### 3. STRAWBERRIES - CONSUMPTION & PRICE TRENDS.



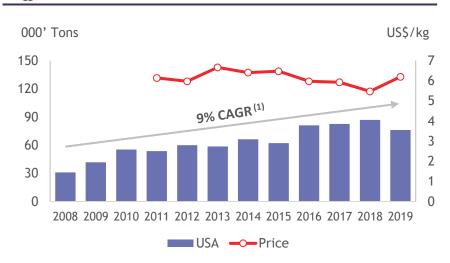


### 2. RASPBERRIES - CONSUMPTION & PRICE TRENDS.





#### 4. BLACKBERRIES - CONSUMPTION & PRICE TRENDS.

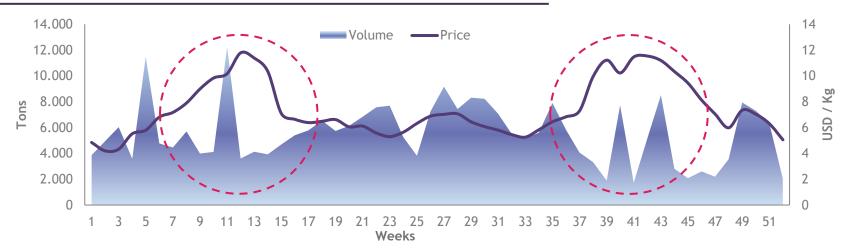


# **Blueberries Consumption Cycle**

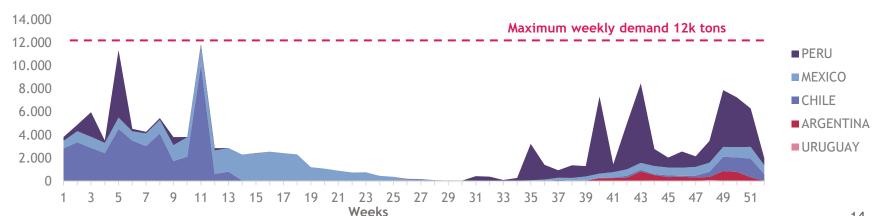


### Room for supply during high price windows

1. 2020 US BLUEBERRIES CONSUMPTION CYCLE. (volume/price).



### 2. 2020 IMPORTS BY ORIGIN TO THE US MARKET (LATAM). (volume).

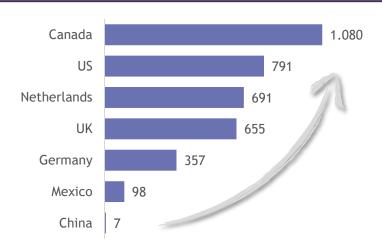


Source: USDA

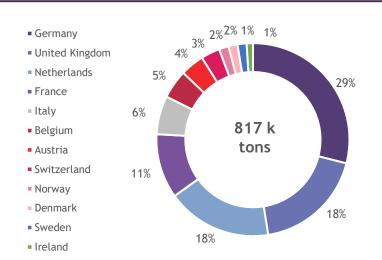
### Opportunities to Penetrate New Markets



### 1. 2018 BLUEBERRY CONSUMPTION FOR SELECTED COUNTRIES. (grams/year)<sup>(1)</sup>.



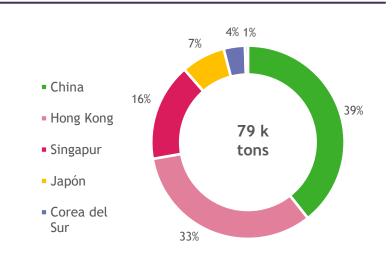
#### 3. EUROPE BERRIES IMPORTS IN 2020.



### 2. ATTRACTIVE & UNDEREXPLOITED COUNTRIES.



#### 4. EMERGING MARKETS BERRIES IMPORTS IN 2020.



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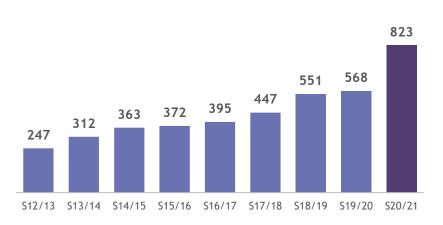
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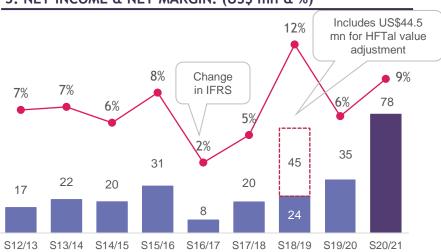
# Sustained Revenue Growth & Healthy Balance Sheet



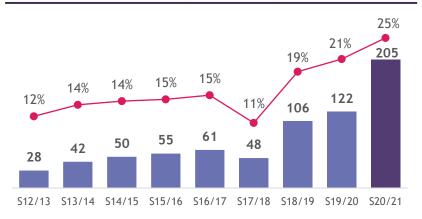
### 1. REVENUE. (US\$ mn)



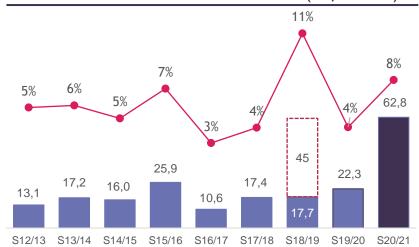
### 3. NET INCOME & NET MARGIN. (US\$ mn & %)



### 2. EBITDA & EBITDA MG. (US\$ mn & %)



#### 4. PROFIT OF THE PARENT & NET MARGIN. (US\$ mn & %)

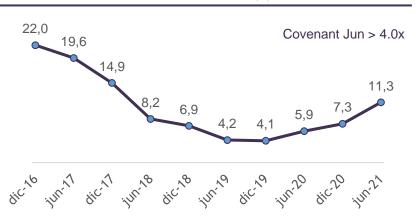


## Solid Financial Position Throughout its History



- Investments in S19/20 (US\$84 mn) and 20/21 (US\$62 mn) will allow an increase in EBITDA in future seasons.
  - Investments focused on Mexico and China, where it is expected to be able to achieve production in regime in \$25/26.
- Operational results begin to reflect the benefit of investments made, which allows obtaining higher slack in financial indicators.
- Successful capital increase of US\$133 mm in  $2019 \rightarrow 85\%$  of shareholders subscribe to the issue of shares (use of funds in investments and payment of debt).

#### 2. EBITDA/NET FINANCIAL EXPENSES. (X)



### 1. NET FINANCIAL DEBT / EBITDA. (x)

Covenant Dec < 6.0x Covennat Jun < 4.5x



#### 3. NET FINANCIAL DEBT / TOTAL EQUITY. (x)

Covenant Jun < 1.0x



### **Debt Structure**

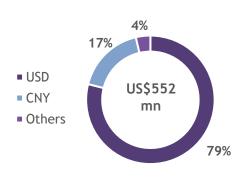


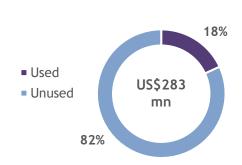
#### 1. FINANCIAL DEBT BY TYPE.

### 2. FINANCIAL DEBT BY CURRENCY.

#### 3. AVAILABLE CREDIT LINES.

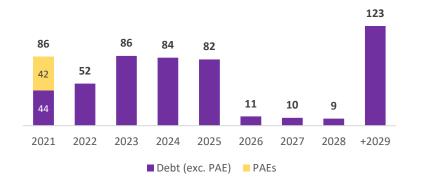






### 4. AMORTIZATION PROFILE. (US\$ mn)

Maturity profile as of June 2021:



### 5. CREDIT RATINGS.





Classification upgraded in May 2021



A Stable Classification ratified in February 2021

<sup>•</sup> On August 25 '20, Hortifrut signed, with local and international banks, a Syndicated Loan and a Bilateral Loan for a total of US\$101 mm (5-year term and 2-year grace period). The funds were used to prepay short debt.

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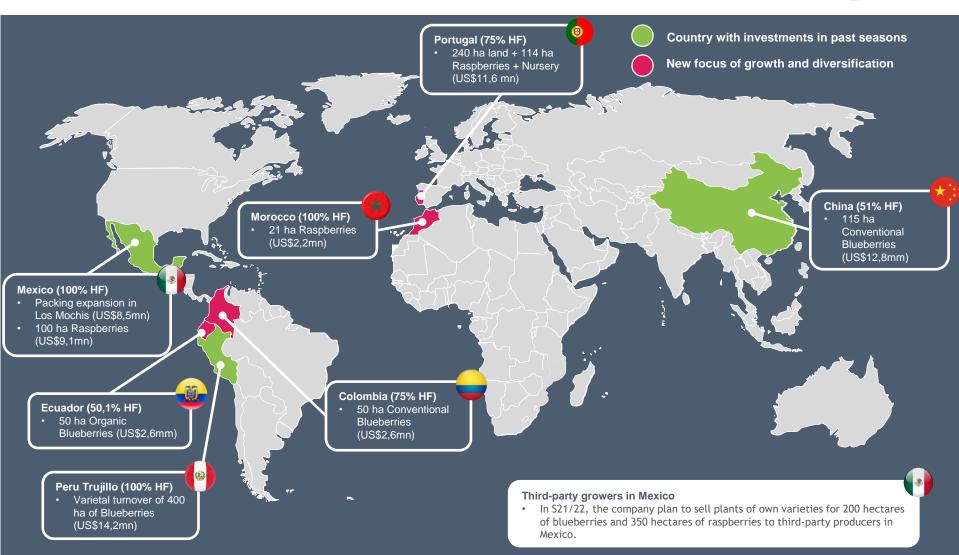
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### **Ongoing Projects S21/22**

### Geographic and by species diversification





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# Main Takeaways





- 1. Vertically integrated global platform that operates through strategic alliances in countries with solid macroeconomic fundamentals
- 2. Global leadership: #1 in blueberries and #2 in berries, worldwide. Best suited to capture positive trends in this fast-growing industry

3. Long term sustainable business model

- 4. Highly profitable company with a solid and conservative financial position
- 5. The Company is following the main trends worldwide: online sales, vertical farming, digitalization and data analytics

### **Trends and Future Developments**

### Of the industry and Hortifrut



Online sales of Hortifrut berries are growing exponentially.



#### 3. DIGITALIZATION.

- Hortifrut is improving its decision-making by using real-time information by implementing several dashboards of the main drivers of the business.
- The Company is implementing SAP IBP to have better allocation of fruit based of margin optimization.





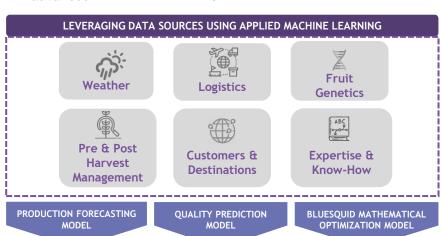
#### 2. VERTICAL FARMING.

 Hortifrut has started exploring options of vertical farming and is including this approach in its genetic development programs.



#### 4. DATA ANALYTICS.

 Hortifrut is working in maximizing value through the use of advanced Predictive models.



Maximize economic value by allocating the right fruit to the right customer

## Sustainability



### Hortifrut's Purpose, Vision and Mission



"Touching and enlightening the life of people by delivering the most wonderful and healthy berries, through its team and partnerships around the world, caring about the environment and the community"



To be the world leader within the Berry category



"Berries for the world everyday"

### **B** Corp Certification



- Awarded in 2018 to Hortifrut Chile S.A. (Subsidiary of HFSA)
- Largest Company in Chile with a B Corporation Certificate
- Recognition for Hortifrut's good practices in its Corporate Governance and Transparency Policy, as well as its relationship with collaborators, communities and the environment
- In the long term, Hortifrut plans to certify all of its subsidiaries to boost its positive impact in the world

# **Covid-19 Pandemic Contingency**



- Hortifrut has taken actions in order to protect the health of its workers and collaborators, adopting the home office modality.
- For the workers, whose work is essential to be carried out in person, all the recommendations and measures established by the government authorities have been taken.
- To ensure the continuity of operations, measures have been taken to ensure the provision of supplies necessary for the proper functioning of all our fields.
- The fields where the company is harvesting are Peru and Mexico have not been greatly affected to date.

### **General Actions**



Covid 19 protocols for fields and plants

 Temperature, distance, sanitation, masks, water carriers, capacity of buses, dining rooms and drills

Covid Risk Matrix • Creation and weekly management by subsidiary with preventive and corrective plans, costs by area, Covid budget, scenarios, among others.

Behaviour

 Communication Campaigns for Fixed and Temporary Collaborators. Podcast, trainings, daily talks, constitution of the covid brigade, information gathering and levels of well-being through surveys.

Traceability

Application of random rapid tests and suspicious cases in Peru, creation of a traceability system through photocheck.

Labor Law

• Application of existing labor laws in each country (Contract Annexes, quarantines, management of new processes, controls and protocols, among others).

Mental Health PAZ Project. 24/7 Psychological Support for workers and their families. Talks, Help Line and Capsules for stress and anxiety management. Active breaks and Teleworking Guidelines.

CSR

Donations of Food boxes, Health Kits to Clinics, Sanitation Teams and support to communities.

### Disclaimer

This presentation may contain projections, which constitute statements other than historical facts or current conditions, and include, without limitation, the current vision and estimate of future circumstances, conditions of the industry, the market and performance of Hortifrut S.A. and / or its subsidiaries and associates (hereinafter, the "Company" or "Hortifrut"). Some of the projections can be identified by the use of the following terms, not restrictive: "could", "should", "anticipates", "believes", "estimates", "expects", "plans", "pretends", "Project" and any other similar expression. Examples of projections are, among others, the statements regarding future market shares, projected future competitive strengths, the implementation of relevant operational and financial strategies, the direction of future operations, and the factors or trends that affect financial conditions, liquidity or operational results. These statements reflect the current vision and estimation of the Company's Management and are subject to various risks and contingencies. There is no certainty that the expected events, trends or results will actually occur. These statements are formulated on the basis of the interpretation of numerous assumptions and factors, including general conditions of the economy and the market, industry conditions and operational factors. Any change in the referred assumptions or factors could cause the current results of Hortifrut and the projected actions of the company to differ substantially from the present expectations. It is expressly stated that this document has a purely informative purpose, not having or claiming to have any legal scope in its content. Likewise, none of the information contained in this document has the intention or purpose of being an investment recommendation, legal or of any other nature.





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